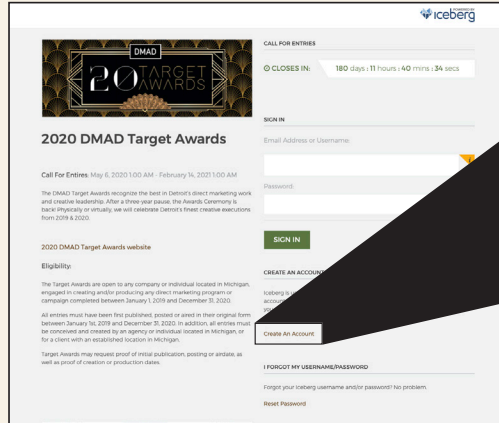


STEP 1: Please go to: <https://targetawards.iceberg.app/>

STEP 2:



Create An Account

Hit "Create An Account."

2020 DMAD Target Awards

Sign In

Create An Account

STEP 3: Sign in/Create An Account.

CREATE AN ACCOUNT

Username:



Full Name:



Email:



STEP 4: **CHECK** and **VERIFY** your e-mail address

1. If you didn't sign up for an account and your email address has been used by someone else - do nothing and your email address will automatically be purged from our system.
2. If you have any problems signing in or creating your account, please contact us at support@icebergapp.com and we'd be happy to help.



STEP 5: Accept the account.

2020 DMAD Target Awards

ELIGIBILITY AGREEMENT

The Target Awards are open to any company or individual located in Michigan, engaged in creating and/or producing any direct marketing program or campaign completed between January 1, 2019 and December 31, 2020.

All entries must have been first published, posted or aired in their original form between January 1st, 2019 and December 31, 2020. In addition, all entries must be conceived and created by an agency or individual located in Michigan, or for a client with an established location in Michigan.

Target Awards may request proof of initial publication, posting or airdate, as well as proof of creation or production dates.

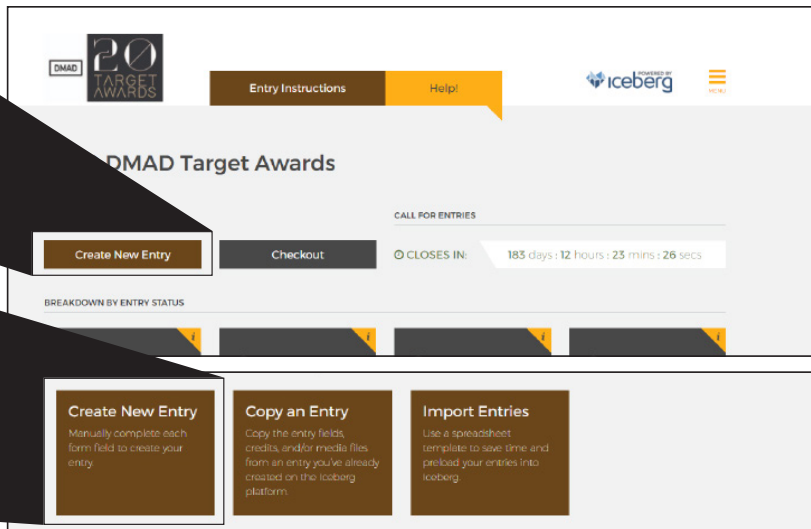
✓ ACCEPT

✗ DECLINE

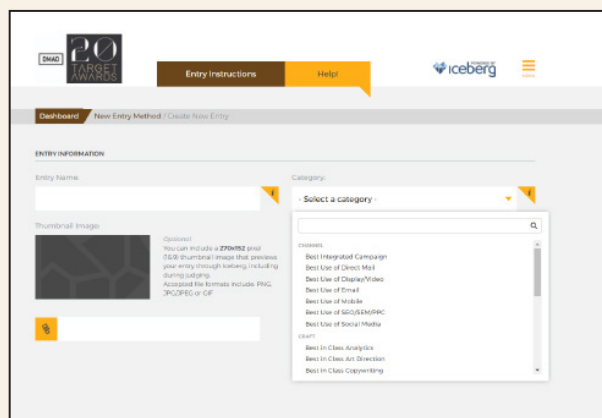
STEP 6: Create a new entry.

Create New Entry

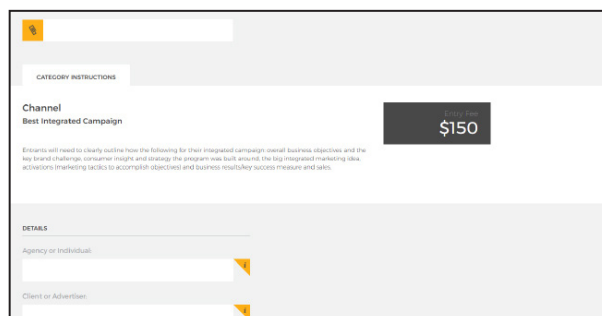
Create New Entry
Manually complete each form field to create your entry.



STEP 7: Fill out entry name and select a category for your submission.



STEP 8: Fill out all the DETAILS for your submission.



STEP 9: Change Entry Status to "Add to Cart."

